



Peter C. Haines

PERSONAL BIOGRAPHY

Originally from Boston and based in Miami since 2002, Peter is an accomplished and proven C Level Executive known for driving company value and growth through rapid change and operational improvement. With both public and

private company experience, his work has been recognized for guiding companies with vision alignment, leadership, strategic planning, restructuring, team building, and strategies resulting in long-term sustainable results. Clients have enjoyed more than \$1/3 billion in sales growth from his work. Peter's accomplishments include a Malcolm Baldrige award finalist and his earned trust with employees twice defeated organized labor.

Haines is Founder and CEO at Horizon Growth Advisors and has served as Consultant to the Small Business Development Center of Miami-Dade for the Growth Acceleration Program.

Peter is well known for his work in the Fitness Industry, where he built Cybex from a regional brand to a global brand with distribution in 70 countries around the world and revenues in excess of \$100 million. Recent clients include Remetronix, ACP Jets, Spartan Race, MultiRace, Product Lab, Bogosse, Sunbelt Diversified Enterprises (portfolio companies Patriot Aviation Services and Apex Reporting Group), and Tui Lifestyle. A more complete list is featured at www.horizongrowth.com.

Peter's leadership affiliations include MIT Enterprise Forum where he is Chairperson for 2016 -17 and was previously chair in 2010, The Sporting Goods Manufacturers Association where he served on the Board of Trustees and held the position of Vice Chairman. He was an active member of YPO/WPO (Young Presidents Organization / World Presidents Organization). His personal and professional developments include the Wharton Presidents' Seminar at the University of Pennsylvania, Deming Quality Seminars, Motorola Management Institute, and MIT/Sloan workshops on ERP and Technology in the Corporation. A personal passion is boating and he holds a U.S. Coast Guard Masters License, 100 Tons.